

FOR IMMEDIATE RELEASE

## **Steven Bousquet Named Grand Marshal for 2024 Norwich Winterfest Light Parade**

**Norwich, CT** — The Norwich Events Organization Winterfest Committee is proud to announce Steven Bousquet as the Grand Marshal for this year's Norwich Winterfest Light Parade. Steve, a respected business leader, donor, and lifelong community advocate, will lead the parade through Downtown Norwich on December 6, 2024, in a celebration of holiday spirit, and community togetherness.

Bousquet is the owner and operator of American Landscape and Lawn Science, which he founded over forty years ago. He has grown the business from a small operation in his backyard garage to a successful enterprise with two locations, a dedicated team of thirty employees. His commitment to helping others extends beyond his own business; as a partner at Green Profit Academy, he also provides coaching and consulting to small businesses, helping them achieve growth and financial success.

In addition to his professional achievements, Steven is deeply involved in the community. He has served in numerous board positions, including as a trustee for the Norwich Greater Chamber of Commerce, as a board member of the Connecticut Landscape and Nursery Association, and for the last 10 years, as President of the Finnish American Heritage Society. Steve donates locally to organizations such as Norwich Events, Bully Busters Norwich, the Finlandia Foundation, and the Eastern Connecticut Symphony Orchestra (ECSO). He is also the founder and major donor of the Vinnie Ream Scholarship Fund at the Carving and Sculpture Studio in Vermont.

A graduate of St. Bernard High School in Uncasville, CT, and Eastern Connecticut State University, where he earned his Bachelor of Arts in Economics, Steven holds numerous certifications. His dedication to professional and personal growth is reflected in his mission to create a vibrant, healthy community that supports art, music, and culture.

"We are thrilled to have Steven Bousquet as our Grand Marshal for this year's Norwich Winterfest Light Parade," says Erin Challinor, CoChair of the Norwich Winterfest Committee. "Steve's dedication to both his profession and his community embodies the spirit of Norwich Events Organization, and why he was chosen to lead our Winterfest Light Parade."

Join us for the Norwich Winterfest Light Parade on December 6, 2024 from 4-8 pm in Downtown Norwich as we welcome the holiday season with lights, music, and the warmth of community spirit.

For more information about the Norwich Winterfest Light Parade, visit [GoNorwichCT.com](http://GoNorwichCT.com) or contact:

Erin Challinor

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**About Norwich Events Organization:**

Norwich Events Organization is an all volunteer 501(c)3 dedicated to enhancing the cultural, social, and community life of Downtown Norwich. Our Mission is to further the economic prosperity of the City of Norwich, CT and the surrounding region through improving the vibrancy and quality of life through community events. By fostering partnerships with local businesses, artists, and volunteers, Norwich Events Organization creates memorable experiences that highlight Norwich's charm and encourage community engagement.